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Angie Bolton-Lyons
(858) 679-8555
angieb@pacificdm.com

Pacific Data Marketing Announces Physical Inventory Training for Fixed Asset Tracking

New personalized physical inventory training program teaches best practices for fixed asset tracking and internal audit procedures for companies that want to perform asset inventory reconciliation in-house with the help of structured training and procedure manuals.

Poway, CA – February 6, 2009 – Pacific Data Marketing (www.pacificdm.com), a provider of Sage FAS Fixed Asset Software, physical inventory management services, and human resource management and payroll solutions, launched a new training course for Fixed Asset Tracking and Reconciliation. The personalized one- to two-day physical inventory training program is designed for businesses that want to perform fixed asset tracking using in-house staff combined with the assurance of formalized training and procedure manuals.

Introduction of the new Fixed Asset Tracking and Reconciliation program (www.fixedassetsoftware.com) means Pacific Data Marketing now provides customers with multiple paths to physical inventory audit compliance including their longstanding full-service asset inventory, assisted and self-guided fixed asset inventories; and customized fixed asset education. The new physical inventory training program is customized for each customer and delivered at their location or in a classroom environment.

“Like all of our products and services,” says Kim Dietz, President of Pacific Data Marketing, “The new Fixed Asset Tracking and Reconciliation training program uses best practices drawn on our years of experience conducting successful audits for our clients. We understand the challenges businesses face in today’s economic climate. Paying for a full-service audit by an outside company may not be an option. Instead, we can teach you the proper procedures and be available to assist when needed.”

When businesses with large numbers of fixed assets conduct their own physical inventories, it’s not uncommon for them to improperly tag assets or collect inaccurate information. This often results in assets that appear on a company’s balance sheet but are no longer in service. This is particularly problematic because those companies wind up overpaying property tax and insurance on assets that are no longer in use.

Kim Dietz adds, “Our customers can now become more self-sufficient in audit compliance while saving money on outside resources. In addition once the asset records are reconciled and accurate, the savings in asset insurance and property tax will easily pay for the cost of the 1 or 2-day training.”

For details about the new physical inventory training program, visit: www.fixedassetsoftware.com.

About Pacific Data Marketing

Pacific Data Marketing was established in 1993 as a human resources software consulting firm representing Sage Abra Suite, HR/Payroll, Recruiting, Training, and the line of Sage FAS fixed asset programs by Sage Software, Inc. Pacific Data Marketing has been selected by Sage Software as a Professional Services Partner making them one of a few companies nationwide that can sub-contract services to Sage Software’s direct sales customers. They are committed to providing industry-leading HR software to help clients quickly realize tangible results. Learn more at www.pacificdm.com or www.fixedassetsoftware.com.