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Pacific Data Marketing Expands its Existing Physical Asset Inventory Service

New option provides clients with roadmap and procedure manuals for self-guided physical asset inventory reconciliation

Poway, CA – June 18, 2007 – Pacific Data Marketing, a leading provider of payroll and human resource management software as well as fixed asset management solutions, announced today that they will expand their current physical asset inventory service to include an option for clients that prefer to handle their own asset inventory with the assistance of a customized roadmap and set of standardized procedures.

For many years Pacific Data Marketing has been offering a complete, start-to-finish physical inventory service to help clients properly track and depreciate assets as well as comply with regulatory requirements including GASB 34/35 for government entities and Sarbanes-Oxley 404 for publicly-held companies. This full-service solution includes a physical inventory count, custom property labels, asset tagging, bar code scanning, asset disposal, depreciation calculation updates and reconciliation of data into clients' Sage FAS Fixed Asset Management software.

The newly added option enables clients to execute a self-guided asset inventory while leveraging best practice components of the full-service model such as procedure manuals, a customized roadmap and project management services offered by an experienced consultant. Kim Dietz, President of Pacific Data Marketing, states, "This is a perfect solution for clients that have internal resources to handle the physical legwork yet need a bit of guidance along with a project plan that will ensure a successful and accurate asset inventory." He adds, "We're simply offering an additional option and will continue to deliver our full-service solution as well."

About Pacific Data Marketing

Pacific Data Marketing was established in 1993 as a human resources software consulting firm representing Sage Abra Suite, HR & Payroll, and the line of Sage FAS Solutions by Sage Software, Inc. Pacific Data Marketing has been selected by Sage Software as a Professional Services Partner making them one of a few companies nationwide that can sub-contract services to Sage Software's direct sales customers. They are committed to providing industry-leading software and services to help clients quickly realize tangible results. Visit them on the web at www.PacificDM.com.

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